



**25**  
Years of  
**making**  
a difference  
1994 - 2019

# FSC Policy on Conversion

## Public consultation for draft 2-0

Webinar – 14 February 2020

# OVERVIEW

1. BACKGROUND INTRODUCTION

2. SECOND DRAFT OF THE FSC POLICY ON CONVERSION

3. INTRODUCTION OF THE PUBLIC CONSULTATION

4. NEXT STEPS

5. OPEN DISCUSSIONS (40 Mins)



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# MOTION HISTORY



**Motion 18**



**FSC® General Assembly 2014**  
Seville, Spain, 7-14 September

**Motion 12**



**FSC® General Assembly 2017**  
Vancouver, Canada, 8-13 October

**Motion 7**

# MOTION HISTORY

## Mandate of the Motion 7

The membership recognizes the strategic importance of addressing the issues around conversion of natural forest-related ecosystems to plantations and the need for alignment of the diverse ways in which conversion is treated in different parts of the FSC normative framework.

The membership requests that FSC puts in place a mechanism, building upon previous work, which will develop a holistic policy and appropriate treatment at Principle, Criterion and Indicator levels with guidance to national Standards Development Groups, considering compensation for past conversion, in terms of:

- a. restoration and/or conservation for environmental values; and
- b. restitution for socio-economic values.



FSC® General Assembly 2017  
Vancouver, Canada, 8–13 October

## Motion 7

# MOTION 7 MANDATE

Working  
Group

## Policy on Conversion

- 1. 1994 cut-off date:** To retain, remove or change the rules to address past conversion.
- 2. Principles for compensation** on past conversion, in terms of:
  - a) restoration and/or conservation of environmental values
  - b) restitution of socio-economic values
- 3. Concept of acceptable conversion** as defined under current FSC rules.

Technical  
Working  
Group

## Operationalize the Policy

- 1. Criteria, indicators and thresholds** for conversion across the normative framework
- 2. Instructions for Standard Developers** to address any revised IGIs on conversion in NFSS and INS
- 3. Develop a compensation procedure and proposals for verification**
- 4. Draft text for a possible motion to the 2020 General Assembly** to reword FSC Forest Management Standard Principles & Criteria



# MOTION 7 WG MEMBERS

Working  
Group

## M7 WORKING GROUP MEMBERS

Name	Organization	Chamber	Country
Marthe Tollenaar	New Forests	ECON-N	Singapore/ Asia Pacific
Francisco Javier Rodriguez Aspillaga	CMPC celulosa	ECON-S	Chile/LATAM
Annika Terrana	WWF	ENV-N	US
Michal Zrust	Individual	ENV-S	Indonesia/ Asia Pacific
Linda Fienberg	Individual	SOC-N	Australia/Asia Pacific
Verma Dharam Pal Singh	Consultant	SOC-S	India/ Asia Pacific



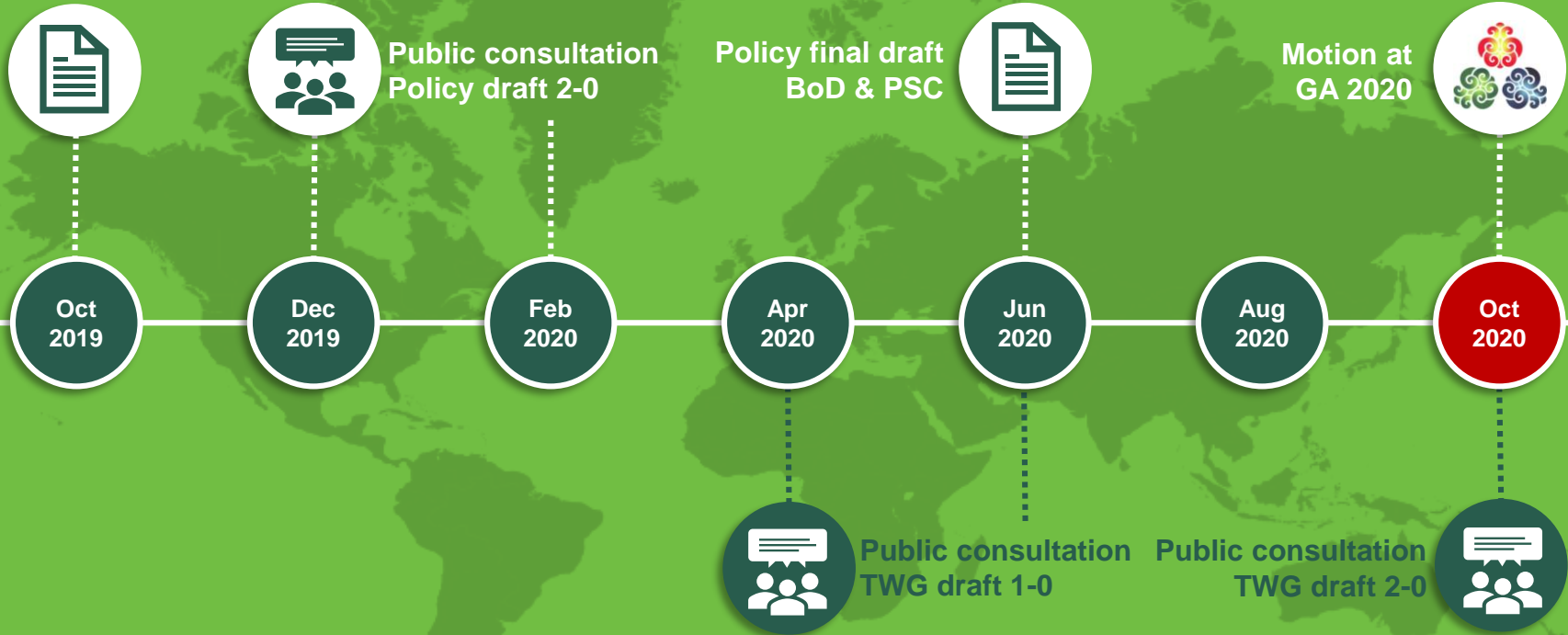
# MOTION 7 TWG MEMBERS



M7 TECHNICAL WORKING GROUP MEMBERS	
Name	Background
Jamie Lawrence	Forest Economy Lead, The Nature Conservancy (TNC)
Karen Kirkman	ESG Consultant based in South Africa
Michael Allen Brady	Principal Scientist & Team Leader, Value Chains, Finance and Investment, Center for International Forestry Research (CIFOR)
Vera Lex Engel	Associate Professor, São Paulo State University (UNESP)



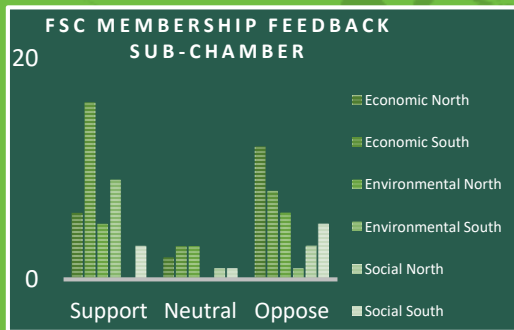
# MOTION 7 WG & TWG WORKPLAN



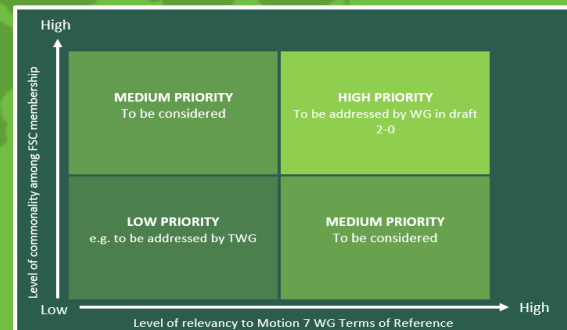
# PUBLIC CONSULTATION – DRAFT 1-0



Development of Policy draft 2-0



Issue	Comments	Priority
Issue 1	Comments regarding the draft policy...	High
Issue 2	Comments regarding the draft policy...	Medium
Issue 3	Comments regarding the draft policy...	Low



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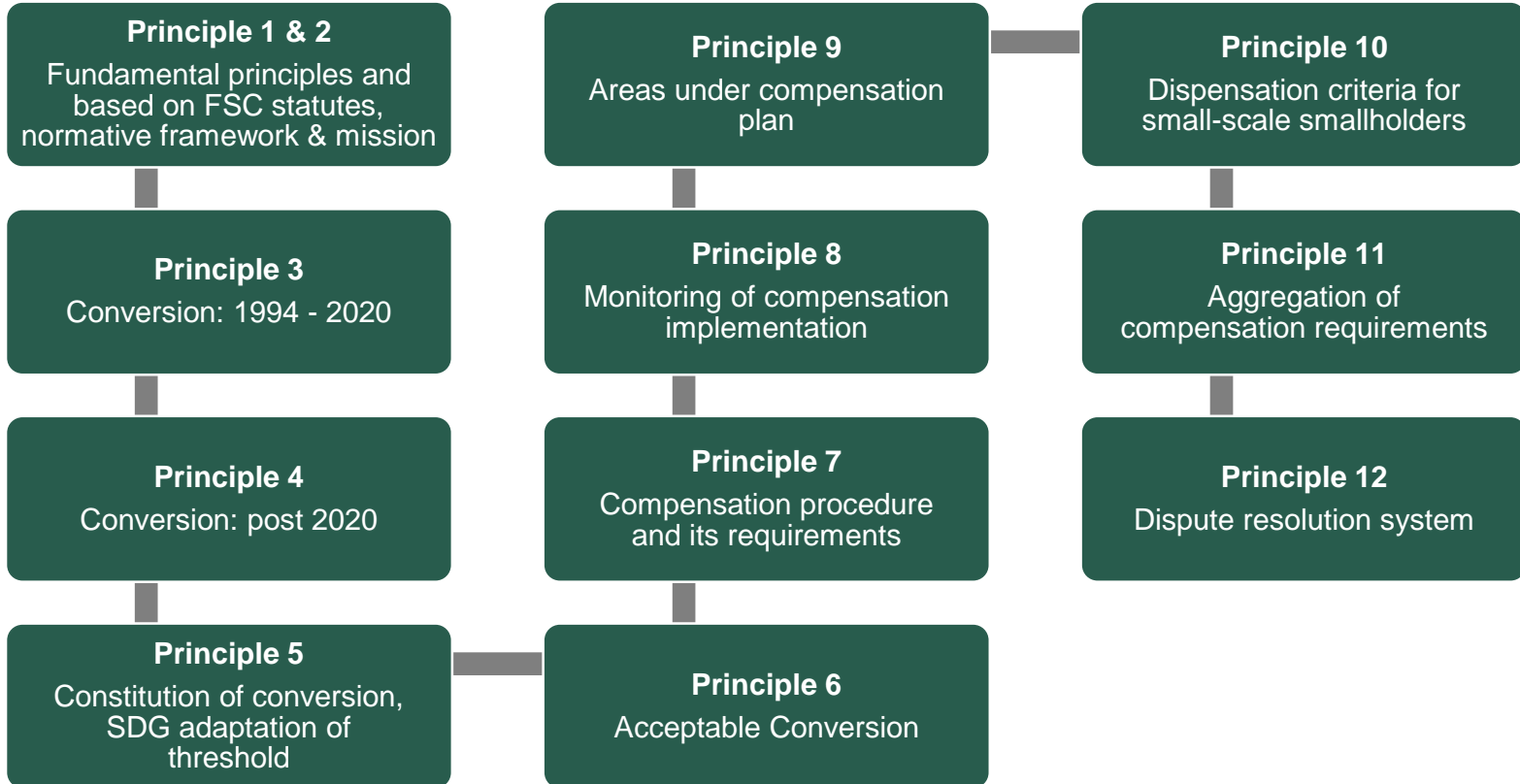
3. INTRODUCTION OF THE PUBLIC CONSULTATION

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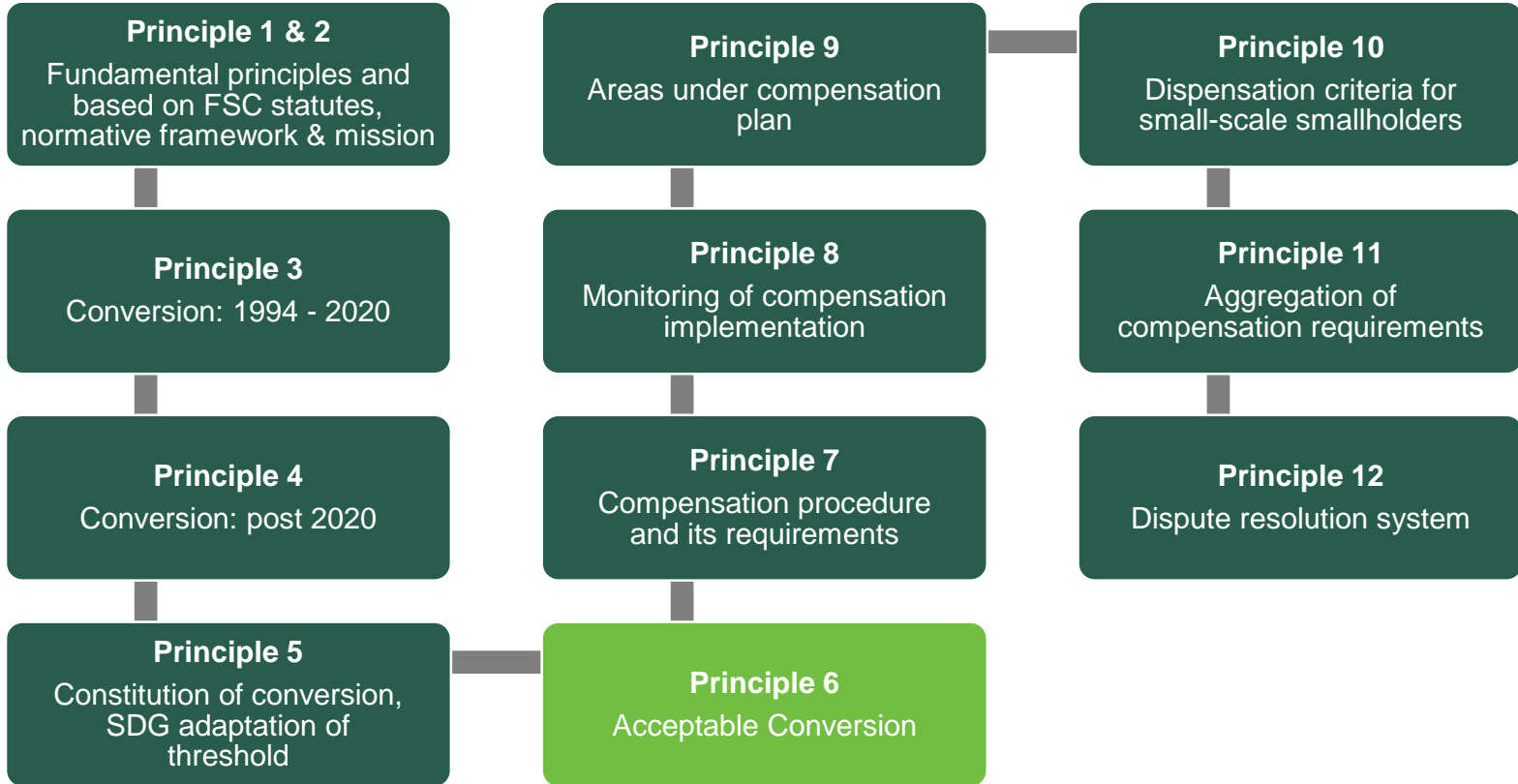
5. OPEN DISCUSSIONS (40 Mins)



# POLICY DRAFT 2-0



# POLICY DRAFT 2-0



# Principle 6 Acceptable conversion

**5%** Affects a *very limited portion\** of the *MU*, *and*



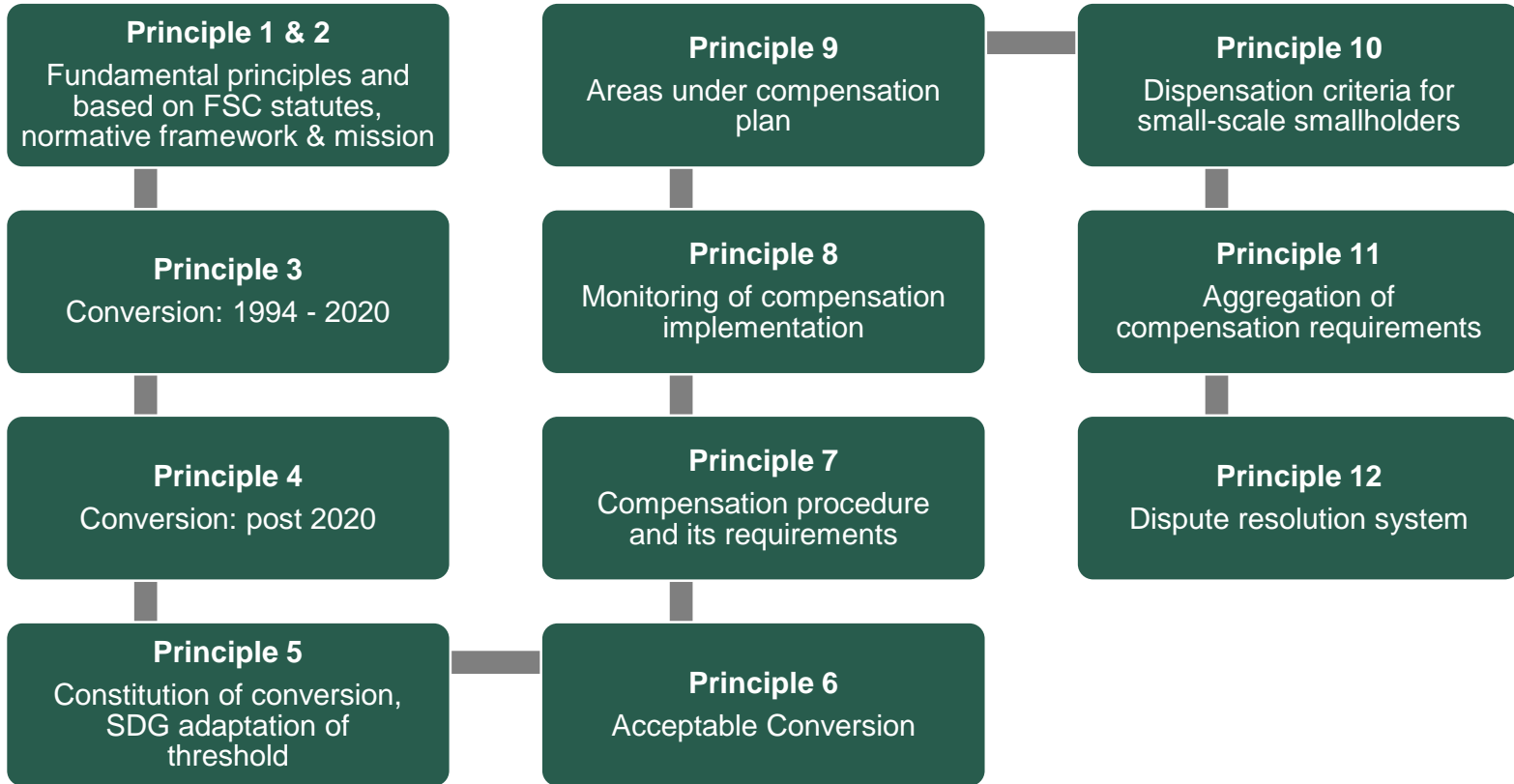
Will produce *long-term\* conservation\** and where possible social benefits, in the *MU*, *and*



Does not threaten *High Conservation Values\**, nor any sites or resources necessary to maintain or enhance those *High Conservation Values\**.

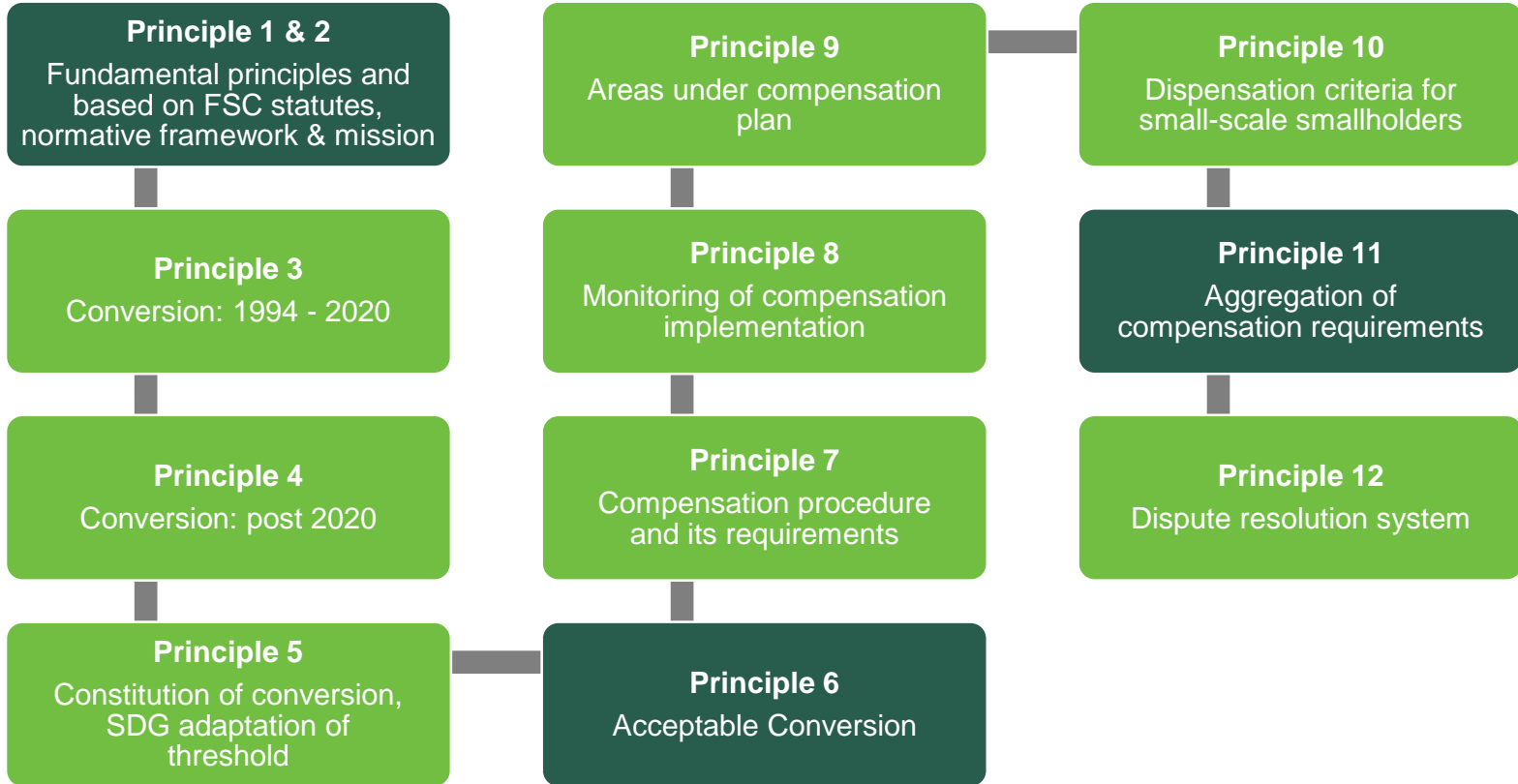


# POLICY DRAFT 2-0

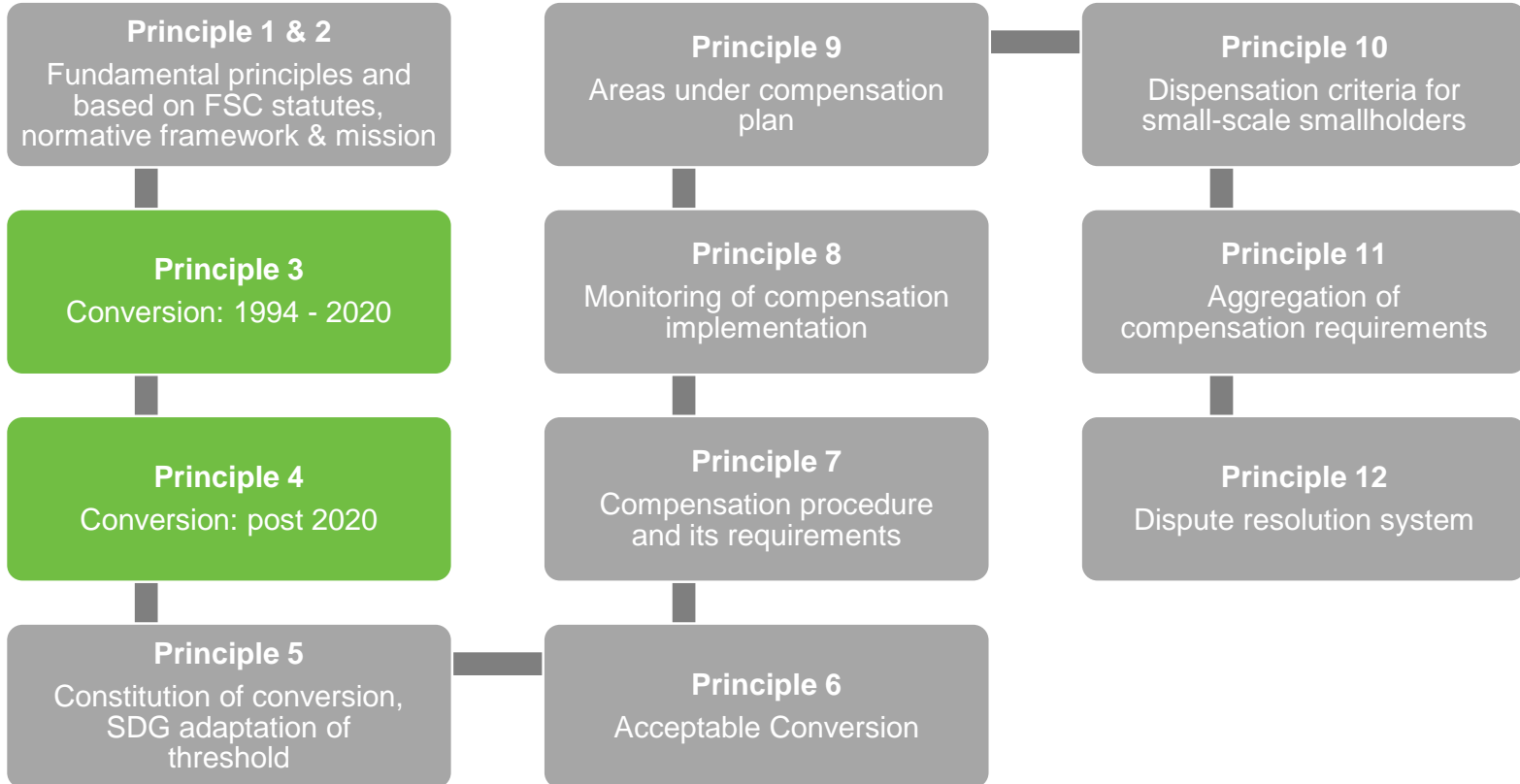




# POLICY DRAFT 2-0



# POLICY DRAFT 2-0



# Principle 3 a), b) and principle 4



## FM Certification of Management Unit

Nov  
1994

### Conversion of natural forests & HCV (Draft 1-0: option 1 to 3)

**Principle 3a)** Organizations that were *directly or indirectly involved\** in conversion on the *Management Unit\** after November 1994 and before October 2020 are eligible for FSC forest management certification of that *Management Unit\** upon demonstrated compliance with the FSC Compensation Procedure.

Oct  
2020

### Conversion of natural forests & HCV (Draft 1-0: natural ecosystem)

**Principle 4** Organizations that are *directly or indirectly involved\** in conversion on the *Management Unit\** after October 2020 are not eligible for FSC forest management certification (footnote: CW/FM and FM) of that Management Unit\*.



## Association with FSC

Nov  
1994

### Conversion natural forests & HCV (Draft 1-0: no clear separation between certification and association)

**Principle 3b)** Organizations that were directly or indirectly involved\* in conversion that occurred after November 1994 are considered eligible to associate with the FSC upon demonstrated compliance with the FSC Compensation Procedure.

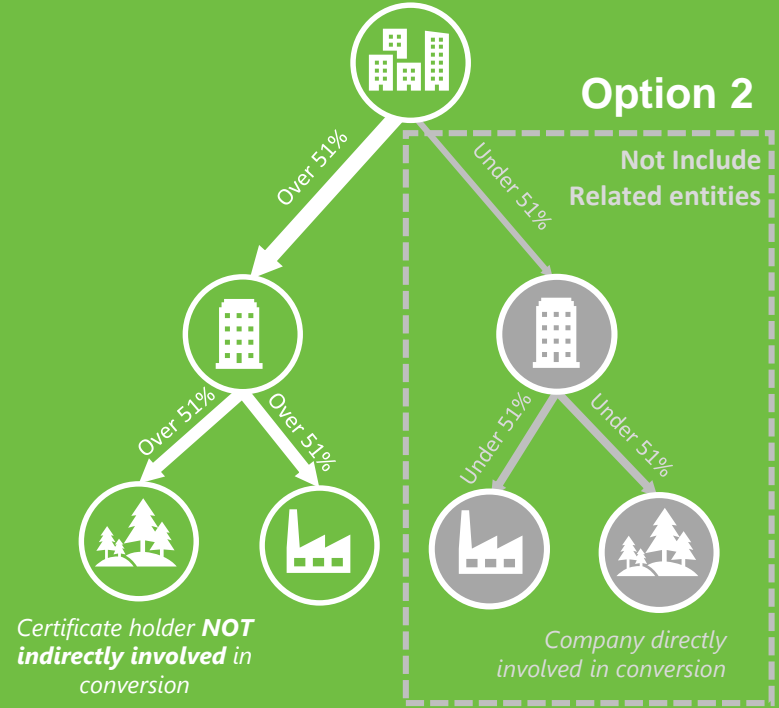
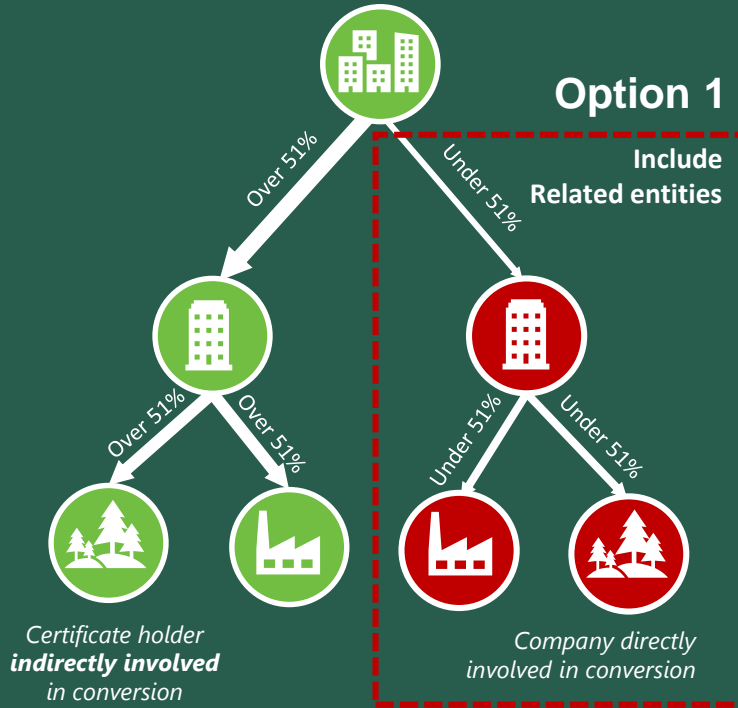
#### Association

An association with FSC is formally established through any of the following relationships:

- FSC membership
- Contractual relationship through:
  - FSC accreditation agreement,
  - FSC license agreement,
  - FSC cooperation agreement,
  - FSC partnership agreement.



# Indirect involvement



# Principle 3 a), b) and principle 4



## FM Certification of Management Unit

Nov  
1994

### Conversion of natural forests & HCV (Draft 1-0: option 1 to 3)

**Principle 3a)** Organizations that were *directly or indirectly involved\** in conversion on the *Management Unit\** after November 1994 and before October 2020 are eligible for FSC forest management certification of that *Management Unit\** upon demonstrated compliance with the FSC Compensation Procedure.

Oct  
2020

### Conversion of natural forests & HCV (Draft 1-0: natural ecosystem)

**Principle 4** Organizations that are *directly or indirectly involved\** in conversion on the *Management Unit\** after October 2020 are not eligible for FSC forest management certification (footnote: CW/FM and FM) of that *Management Unit\**.



## Motion for GA2020

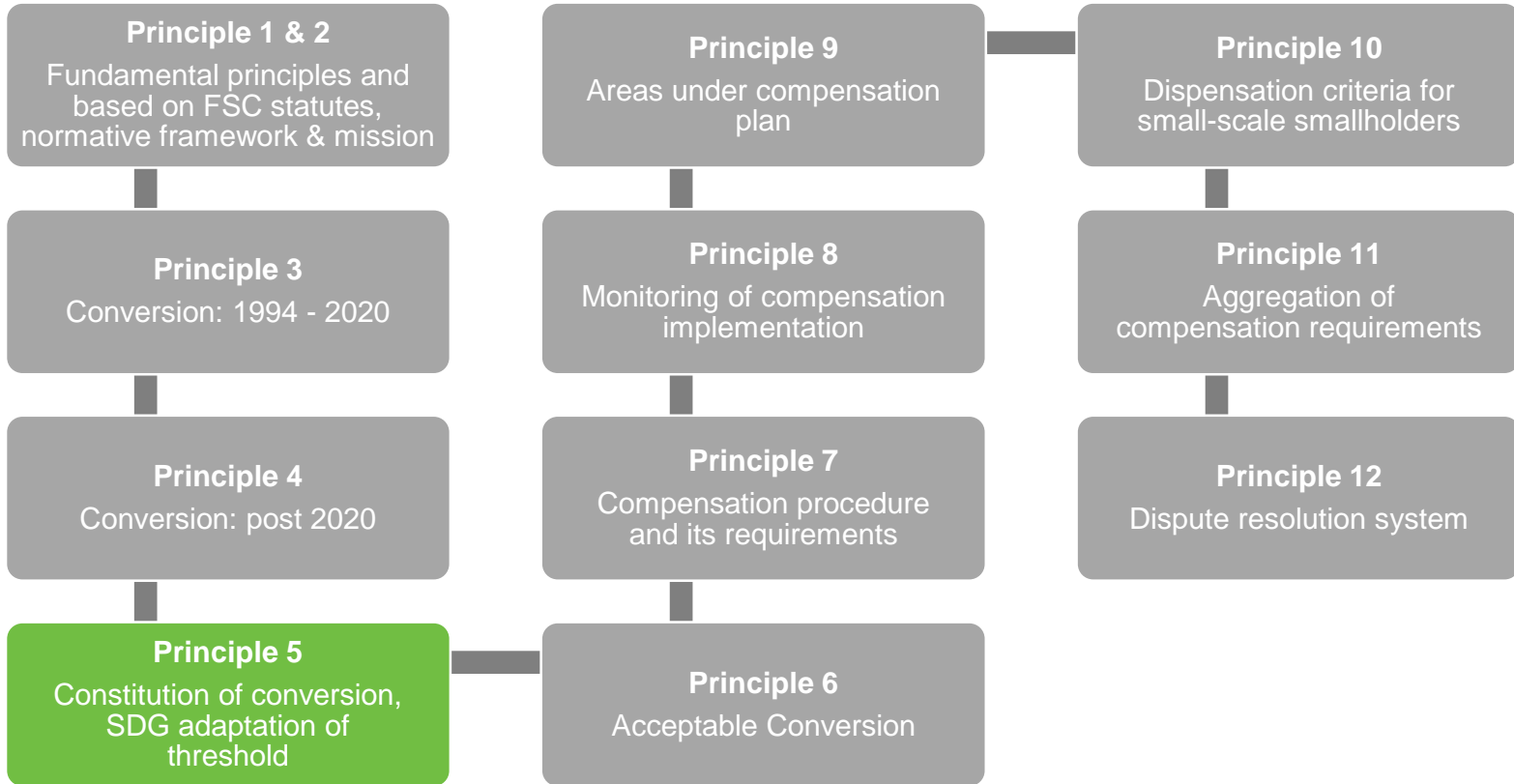
6.10 a) Management Units\* containing plantations\* that were established on areas converted from natural forest\* between **November 1994 and October 2020** shall not qualify for certification, except where:

- i. Clear and sufficient evidence is provided that The Organization\* was not directly or indirectly involved in conversion, or
- ii. The conversion affected a very limited portion of the Management Unit and is producing additional, long-term conservation benefits and where possible social benefits, or
- iii. **The Organization\* demonstrates compliance with the Compensation Procedure.**

6.10 b) Management Units\* that were established on areas converted from natural forest\* or HCV\* areas **after October 2020 shall not qualify for certification**, except where:

- i. Clear and sufficient evidence is provided that The Organization\* was not directly or indirectly involved in conversion, or
- ii. The conversion affected a very limited portion of the Management Unit and it is producing additional, long-term conservation benefits and where possible social benefits.

# POLICY DRAFT 2-0



# Principle 5 Conversion threshold

**Principle 5:** FSC defines what constitutes *natural forest*\* and the threshold for when degradation constitutes *conversion*\*.

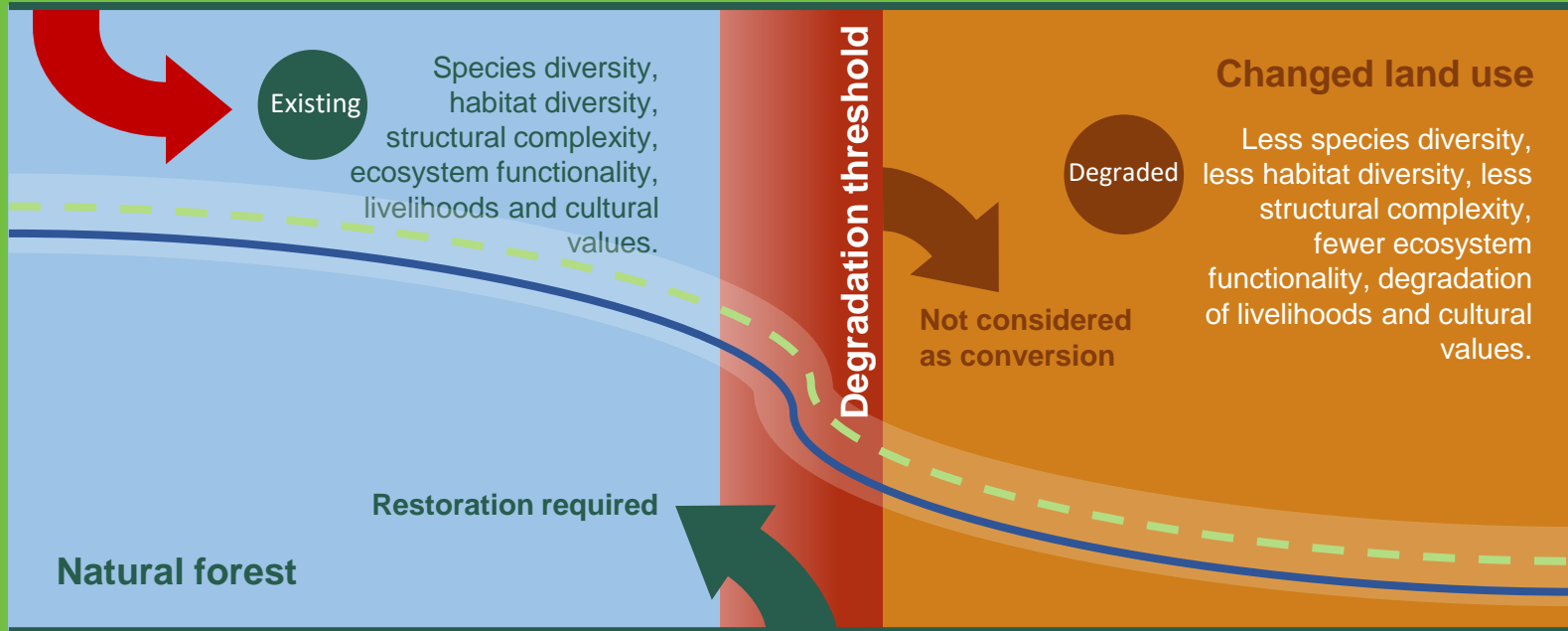
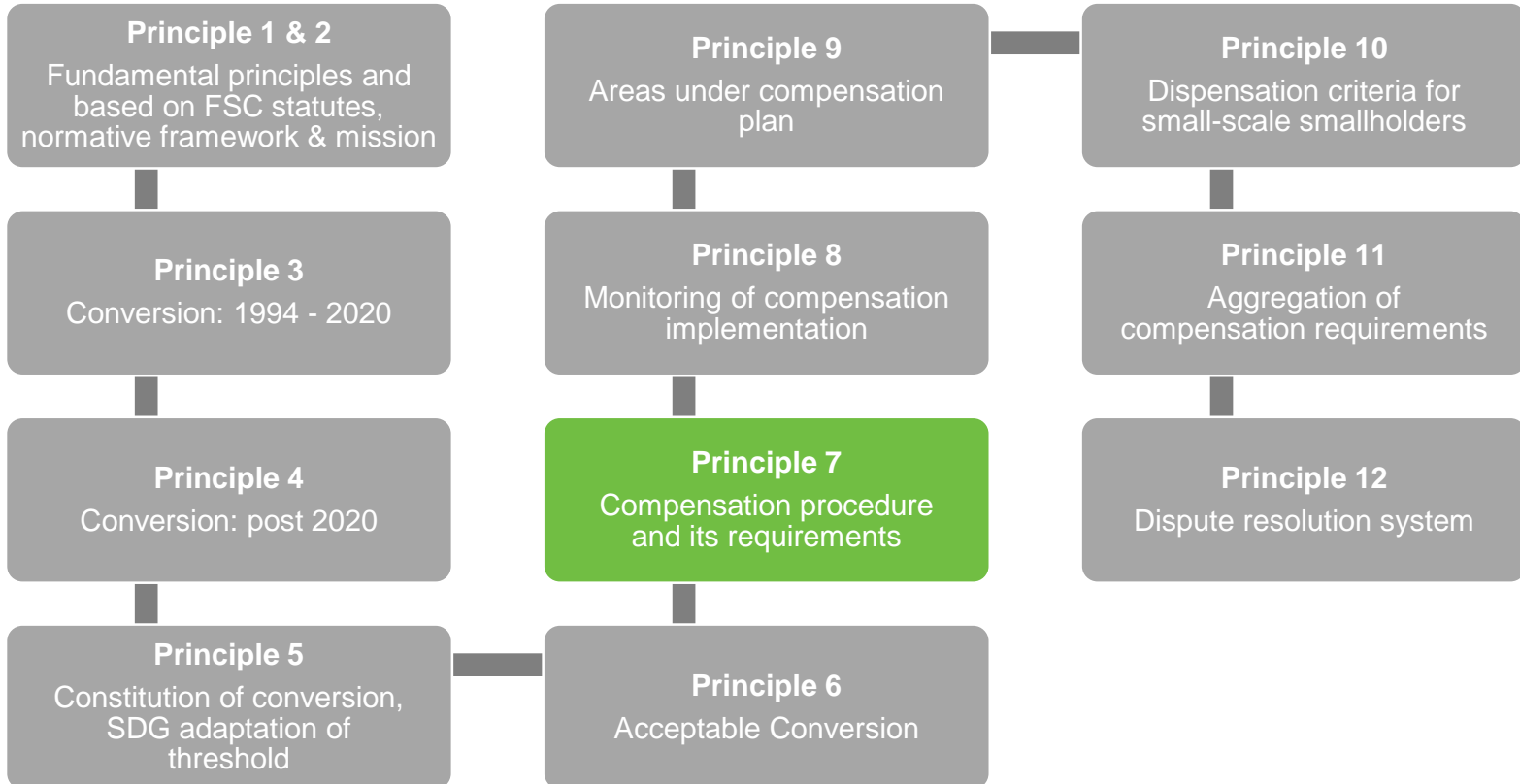


Figure adapted from *Conversion on Biological Diversity for elaborating conversion of forest to non-forest*



# POLICY DRAFT 2-0



## Conversion free

There shall be a period of at least 5 years where the organization has not been involved in conversion

7.1



## Conversion liabilities

A standard process to determine overall conservation, restoration and restitution requirements based on environmental and social impacts

7.2



## Compensation plan

The plan is proportionate and equivalent to the scale and impacts  
Demonstrates additionality and longevity, etc.

7.3



## Compensation plan

Shall be approved by FSC approved Competent Authority

7.4



## Implementation of the plan

Demonstrate initial implementation prior to certification  
Or upon association/re-association

7.5



## Social elements

Social element has been highlighted/integrated  
e.g. 7.2, 7.3, 7.5, etc.

*Others*



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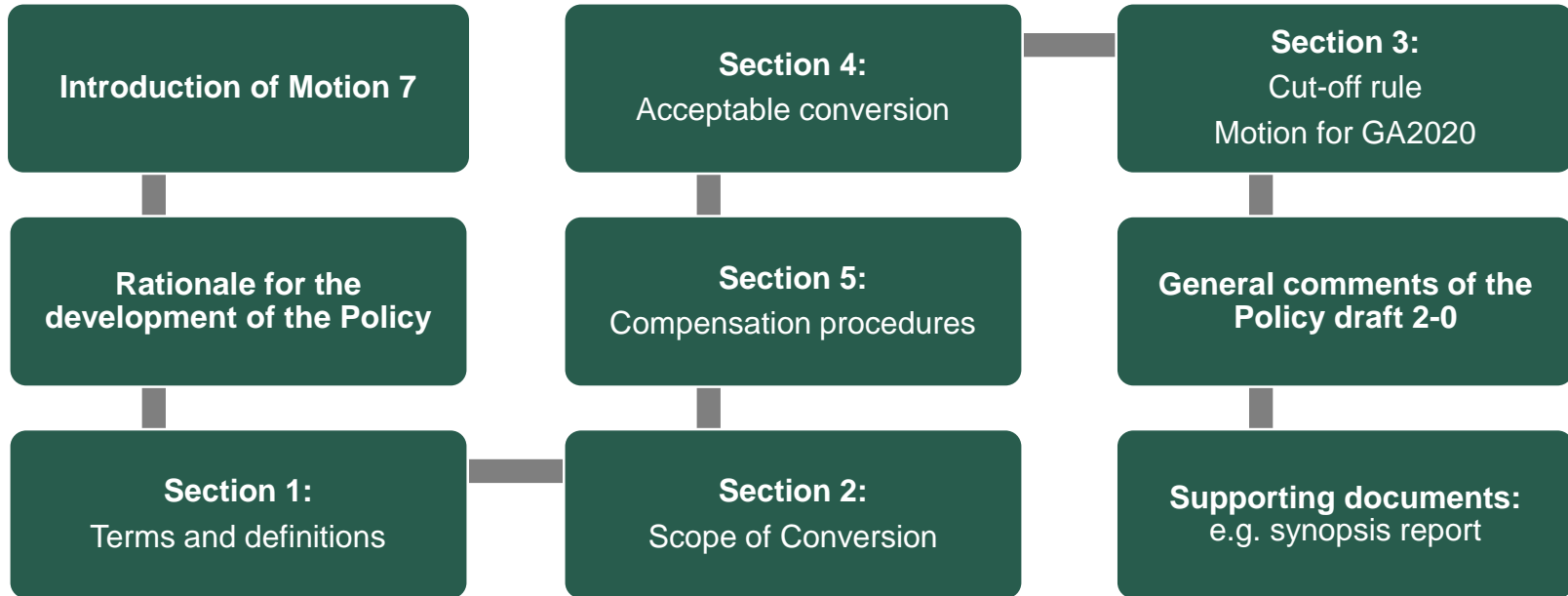
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# PUBLIC CONSULTATION: POLICY DRAFT 2-0



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# NEXT STEPS



**JANUARY**

**PUBLIC CONSULTATION**

2 Webinars



**FEBRUARY**

**PUBLIC CONSULTATION**

2 Webinars



**MARCH**

**WG ONLINE MEETINGS**

Analyze Feedbacks



**APRIL**

**5<sup>TH</sup> IN PERSON MEETING**

Develop final draft



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