

2016

Annual Review

FSC Global Network

Throughout 2016, FSC offices, stakeholders, and members strengthened the presence and impact of FSC around the world.



Asia-Pacific

- The number of chain of custody certificates increased by almost 12 per cent to 9,515 in the Asia Pacific region.

North America

- More major corporate brands started using the FSC label on their products including: hot drink cups in McDonald's (USA); snowboards manufactured by Burton; and the world's first FSC-certified wetsuit designed by Patagonia.

Latin America

- In Brazil, at the beginning of 2016, FSC signed an agreement with Arcos Dorados (the largest McDonald's franchise in Latin America) to ensure all its paper packaging is FSC certified.

Africa

- The Congo Basin Road Map Project began and the South African Controlled Wood National Risk Assessment working group was established.

Europe

- In April 2016, UEFA and EURO 2016 SAS unveiled the official EURO 2016 tickets that were made of FSC-certified paper and carried the FSC label.

Commonwealth of Independent States (CIS) Region

- The number of detected cases of illegal logging decreased in the CIS region, the quality of group certification in Ukraine increased, and ASI improved its risk-based instruments to address its surveillance quality.

FSC thanks the following partners for their ongoing support during 2016. Our work in promoting responsible management of the world's forests would not have been possible without:

Asaleo Care
Climate & Land Use Alliance (CLUA)
Columbia Forest Products
Commission des forêts d'Afrique centrale (COMIFAC)
Fox Foundation
Fundacion Biodiversidad
Hewlett-Packard (HP)
IKEA
International Paper (IP)
Kimberly-Clark Corporation (KCC)
Kimberly-Clark Foundation
McDonald's Corporation
Mondi

Procter & Gamble (P&G)
Region Nord-pas-de-Calais
Svenska PostkodStiftelsen
Tetra Pak
Tetra Pak Russia
The City of Bonn
T-Mobile US
UNEP
WE Communications
Williams-Sonoma, Inc.
WWF Belgium
WWF Netherlands
All anonymous donors



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Advocacy

FSC joined the Global Platform for Forest and Landscape Restoration. This confirms that those working on forest restoration projects can use FSC certification as a tool for environmental and social guidance, and to increase economic feasibility.



Quality Assurance

The documents FSC Policy for Association (PfA), PfA Due Diligence Procedure, and PfA Evaluation Procedure were revised in 2016.



FSC Statistics

194,093,509
hectares of FSC-certified forest areas globally



1,453
FSC certificates issued globally



Membership & Governance

87 new members joined FSC International in 2016. At the end of the year, there were a total of 889 international members guiding FSC across the globe, with 85 different countries represented.



To view the full version of the 2016 Annual Review, visit:

<https://ic-es.fsc.org/en/annual-review/2016>

Visibility

FSC launched a global campaign to celebrate the work of its Olympic torchbearers, the #ForestChampions, chosen for their commitment to responsible forestry. A series of videos achieved over 493,000 engagements and reached 5 million people on social media.



Social Policy

In September, a series of events within the smallholder certification project, New Approaches, took place in different locations around the world.

Policy & Standards

Standards including: *Demonstrating the Impact of Forest Stewardship on Ecosystem Services*; the FSC chain of custody standard; and Requirements for Sourcing FSC Controlled Wood were developed, updated or approved.

