



How to use the FSC Marketplace

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www.marketplace.fsc.org

Overview of benefits



- **Links businesses in the FSC system**
- **Shows products and species**
- **Provides contact information**
- **For small and community producers:**
 - **Free premium accounts**
 - **Identification of eligibility for small and community label option**



Step by step

- 1. Register**
- 2. Request**
- 3. Configure**
- 4. Upgrade**
- 5. Link**

Step 1: Register



- **Need:**
 - **Email address**
 - **Password**
- **Only one email per account**
- **Activation link sent to account, need to click on it before you can login the first time**

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Step 2: Request access to a certificate



- **Need:**
 - **License code**
 - **Certification access code**
- **Certification body will receive request and approve your access via email**

Step 3: Configure your profile



- **Need:**
 - **Public contact info**
 - **Product information**
 - **Logo or picture**
- **Areas in red are mandatory**
- **Create profiles in different languages**
- **Complete the form as much as possible!**

Step 4: Profile upgrade?



- **Allows you to:**
 - **Advertise to others**
 - **See who is viewing your profile**
 - **Come up at the top of the search results list**



Free for SLIMFs!

Step 5: Create linkages

- **Search for other businesses**
- **Make new contacts**
- **Find new supply chains**





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