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## Obama's inaugural invitations printed on FSC certified paper

### For immediate release

The Forest Stewardship Council is pleased to announce that President-elect Barack Obama's one million inaugural invitations are printed on FSC certified paper.

This high profile use of FSC certified paper represents a milestone for FSC, demonstrating recognition of the importance of FSC certification at the highest levels of the US government and setting a precedent for subsequent procurement decisions. "We are very proud that President-elect Barack Obama and his team chose an FSC certified paper for his invitations. We see this as an indication of the seriousness of his commitment to change," said FSC Executive Director Andre de Freitas.

Three FSC certified companies helped ensure that the invitations for this historic event reflect the economic, environmental and social values of the incoming administration: Neenah Paper, Lindenmeyr Munroe (a subsidiary of Central National Gottesman, Inc), and Precise Continental. The inaugural invitations, envelopes and inserts all used FSC certified paper; both the insert and the envelope bear the FSC recycled label.

Using recycled paper helps to take some pressure off the world's forests and FSC recognizes the value of recycled material through its FSC Recycled and FSC Mixed Sources labels. FSC chain of custody certification tracks the recycled content through the production chain. This is checked by an independent certification body that is accredited by FSC.

All three companies in the supply chain are Forest Stewardship Council chain of custody (CoC) certified in order to sell FSC certified products and demonstrate their commitment to responsible forest management.

- **About FSC**

FSC is an independent, non-governmental, not for profit organization established to promote the responsible management of the world's forests. It provides standard setting, trademark assurance and accreditation services for companies and organizations interested in responsible forestry. Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations. Find more information at [www.fsc.org](http://www.fsc.org).



- **About Neenah Paper**  
Neenah Paper employs about 760 people with approximately 245 located at its Whiting mill near Stevens Point, Wisconsin. All five of Neenah Paper's mills are FSC certified. Neenah carries a wide variety of FSC certified paper products and grades. ([www.neenahpaper.com](http://www.neenahpaper.com))
- **About Central National Gossesman, Inc**  
Central National Gossesman, Inc. is a paper merchant with sales offices in 26 U.S. cities, warehouses in 14 U.S. locations, international offices in 17 countries and representatives in more than 40 additional countries. The Lindenmeyr Division includes Lindenmeyr Munroe which is a traditional fine paper merchant. ([www.cng-inc.com](http://www.cng-inc.com))
- **About Precise Continental**  
Precise Continental, a printing shop with 65 employees located in Brooklyn, NY, was selected as the invitation engraver due to its longstanding reputation of quality, its union labor force, and its FSC certification. ([www.precisecorp.com](http://www.precisecorp.com))

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Based on – Obama team chooses FSC certified paper for inaugural invitations, FSC US, 12/31/2008 (<http://www.fscus.org/news/?article=533>, 31/12/2008).