



News+Notes

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FSC Germany offers places at Interzum 2005

The FSC Germany Working Group is organizing an FSC marketplace at the Interzum 2005 Tradefair April 29 - May 5 in Cologne, Germany. This event is one of the world's leading timber-sales fairs for furniture and interior wood products.

The Working Group is offering booths to FSC certified companies and suppliers. The booths will be situated together to provide tradefair visitors with an 'one-stop-shop' for FSC certified products.

Interested companies should contact Ulrich Malessa: Email: info@fsc-deutschland.de, +49 761 3865 351

ECUADOR DEFINES INDICATORS FOR HIGH CONSERVATION FOREST VALUES

The Ecuadorian working group for FSC Forest Certification (CEFOVE according to its initials in Spanish) defined indicators and guidelines for High Conservation Value Forests (HCVF) according to FSC Principle 9 "Maintenance of High Conservation Forest Values". The work was developed with the financial support of the German technical cooperation agency, GTZ.



The document was developed based on the FSC criterion and the ProForest Toolkit, and includes regional criteria based on secondary records and case studies adapted from other countries. The aim of the document is to ensure the maintenance of high conservation forest values during the forest management process.

The definition process for high conservation forest values included the collection of relevant information; a feedback phase between consultants and members of CEFOVE; participatory consultation with different stakeholders and three field tests. As a final step, there is a plan to get national consensus by the end of October.



Paulina Baca, CEFOVE Executive Director explained: "It was a long process to communicate to stakeholders that the delineation of a high conservation value forests does not necessarily mean that the zone will be declared a protected area. We believe that this pioneer effort can be duplicated in countries from different regions throughout the world".

With a territory of 26,332 hectares, Ecuador is considered one of the most biologically diverse countries in the world. It has the second highest level of vertebrate endemism (except fish) and it has the third greatest diversity of amphibians.

Source and photos: CEFOVE, Paulina Baca



FSC IN FIGURES

Information accurate as of: **October 29th, 2004**

Total certified area: 46,544,566

Total Forest Management Certificates: **670**

Total Chain of Custody Certificates: **3378**

Currently FSC has Forest Management and Chain of Custody certificates in **74** countries.

Maps and data with updated figures regarding FSC certification can be found at:

<http://www.certified-forests.org> or <http://www.fsc.org> under **FSC news**

NEW FSC MEMBERS

Name	Company/Organization	Country	Chamber	Region
Ing. Jiri Schneider	Individual	Czech Republic	Environmental	South
Mr. Alphonse Foua Tape Bibi	Individual	Cote D' Ivoire	Environmental	South
Mr. João Carlos Augusti	Celulose S.A	Brazil	Economic	South
Dr. Salleh Mohd Nor	Malasyan Nature Society	Malasya	Environmental	South
Mr. Brian Pritchard	Individual	New Zealand	Economic	North
Mr. David Ogg	Individual	United Kingdom	Economic	North
Mr. Petr Jelinek	Horni Mlyn	Czech Republic	Social	South
Mr. Piotr Sroczynski	Individual	Poland	Economic	South
Mr. Ashton Simon	Individual	Guyana	Social	South
Dr. Gary Clarke	Individual	Guyana/UK	Environmental	South
Mr. Clayton Andrew Hall	Individual	Guyana	Environmental	South
Mr. William George	Domtar	Canada	Economic	North
Ing. Elisa Pardo Vegezzi	Individual	Spain	Social	North
Mr. Jaime Guillén Vallejos	Individual	Nicaragua	Economic	South
Mr. Mauricio Bruna Leiva	Certification Forestal	Chile	Economic	South
Ms. Juana Espasa	Individual	Ecuador/Spain	Environmental	North
Mr. Bastiaan Louman	Individual	Peru/The Netherlands	Environmental	South
Ms. Paulina Baca	Individual	Ecuador	Social	South

FSC INFORMS EUROPEAN UNION GOVERNMENTS ABOUT NEW COC STANDARDS

In a meeting on public procurement organized by the Royal Institute for International Affairs (RIIA) and the Danish and Dutch governments, representatives from the Forest Stewardship Council, other non-governmental organizations, and a number of European Union governments met to discuss public procurement of wood products.

Sofia Ryder, Policy Officer responsible for the Chain of Custody policies at the FSC International Center, informed participants of the FSC's new controlled wood standards, their scope and how they deal with legality, social issues and verification.

"There was some discussion about the desirability and feasibility of harmonizing member states' procurement policies for wood products", explained Sofia Ryder. "There was broad agreement that a starting point would be harmonization of key concepts and definitions. FSC already forms part of many procurement specifications. More importantly for the future, FSC already provides international definitions on many of these aspects."

During the meeting, a number of the European Union governments presented their approaches to public procurement of wood products. Some of the pioneering governments' (United Kingdom, Denmark,

the Netherlands, Germany) procurement policies are outlined by RIIA in a draft discussion paper titled, "Public Procurement of Timber, EU member state initiatives for sourcing legal and sustainable timber".

The European Commission also presented the new European Union Procurement Directive and their interpretation of the directive as it relates to the 'greening' of timber procurement. A paper produced by the EC titled, 'Buying Green A handbook on public procurement', which contains a chapter on timber, was launched on 29th October in Brussels.

Detailed discussions also occurred around the content of individual member states' policies, including definitions of legality, legality versus 'sustainability', verification of criteria and claims, and information and support for the development of policies.

A number of European Union governments were present as well as other certification schemes and WWF, Greenpeace, Fern, ProForest, Timber Trade Federation UK, and the European Hardwood and Softwood Federations.

ISABEL ALLENDE PREFERS FSC

In the prologue to the Spanish edition of the latest novel by Isabel Allende "Forest of the Pygmies", the Chilean author asks publishers to use FSC certified paper and support Greenpeace's activities to protect ancient forests.

"I support the US campaign demanding that Chilean timber sold in that country is certified according to the social and environmental requirements of the ecological label FSC, with the aim of preventing industrial pine plantations from replacing the native forests of my country, which are still covered by virgin forests that contain great biodiversity and cultural richness", states Isabel Allende in the Forest of the Pygmies prologue.

"I have always been committed to forest protection. It was not in vain that I founded, together with Chilean personalities, the ecological group 'Defenders of the Chilean Forest', says the Chilean author in her most recent novel. "In all my novels, especially in this Trilogy, the ethical component and the respect for nature and its inhabitants are repeated. I want to show my most sincere appreciation to the ecological organization Greenpeace for this initiative... that benefits us all."

FSC LABELS KNOWN BY 13% OF THE POPULATION IN GERMANY

The 2004 Environmental Awareness Report in Germany (Umweltbundesamt) released last week by the Federal Ministry for Environment, Nature Conservation and Nuclear Safety of Germany shows that the Forest Stewardship Council logo is known by 13 per cent of timber consumers in Germany.

According to the recent study, German people recognize that the FSC logo represents environmentally friendly and socially responsible timber. The study found that more than one third of those consumers, 10 million, prefer FSC-labelled products when buying timber.

"10 million Germans recognizing the FSC logo should help FSC certified companies to improve the success of FSC certified forestry and, finally of FSC certified products", said Markus Fuerstenberg, from Westeifel Werke company and also an economic member of the Board of Directors of FSC Germany.

"This study helps us to demonstrate that the growth of FSC is becoming more comprehensive and the label itself is a selling argument for business. It is clear that the actual development of COC certification in Germany can only continue to grow", he concluded.

The study, carried out between February and March this year, asked participants whether they knew the labels, and if so, whether they use the FSC label to make a purchase decision. The study can be downloaded from the following homepage: www.bmu.de.

For more information: FSC Arbeitsgruppe Deutschland e.V., Ulrich Malessa. Tel: +49 (0) 761 / 38653-50, email: info@fsc-deutschland.de. www.fsc-deutschland.de

Greenpeace's campaign has convinced important publishers from the Netherlands to commit to using ancient forest friendly book paper and important steps have been achieved in the United Kingdom, Canada and Italy.



This action will help Greenpeace's Book Campaign that aims to encourage the book publishing industry to stop sourcing paper linked to ancient forest destruction and to start developing "Ancient Forest Friendly" solutions. Greenpeace has defined ancient forest friendly solutions paper as recycled and/ or FSC certified.

Source and photo: Greenpeace International

PRINTING SECTOR INCREASING FSC CERTIFICATION IN THE UNITED STATES

Donnelley & Sons Company has recently earned Forest Stewardship Council (FSC) chain of custody certification (SCS-COC-00648) from Scientific Certification Systems (SCS), a FSC accredited certification body. Donnelley & Sons Company is the world's premier full-service global print provider and the largest printing company in North America.

"Donnelley has a long history of pursuing practices that help us and our consumers in our respective sustainability efforts," said John Paloian, President of the Donnelly Group Publishing and Retail Services. "We were able to quickly and easily obtain the FSC certification due to the strength of our supply chain management practices - especially those related to paper procurement and to paper and product tracking capabilities in our plants. A COC certification like FSC's is an expansion of those efforts".

"To continue meeting our customers' needs, we intend to leverage our manufacturing and environmental expertise and pursue other sustainable forestry management certifications around the globe. We seek to provide our customers with the industry's best products and services, and to work with them to protect and improve the environment."

For R.R. Donnelley's customers, the use of paper from responsibly managed forests is important. "We are extremely pleased that R.R. Donnelley has received FSC certification," said John Emrick, President & CEO of Norm Thompson Outfitters in Portland, Oregon. "Our goal is to demonstrate to our customers the commitment we have to the highest standard of responsible forestry. This goal can now be fulfilled thanks to the strong steps taken by our valued supply chain partner, R.R. Donnelley."

Source: R.R. Donnelley & Sons Company

NEW MEMBERS OF THE FSC BOARD OF DIRECTORS



Martha Núñez



Grant Rosoman



Chris van Dam

Members of the Forest Stewardship Council (FSC) have elected three representatives for the FSC Board of Directors. Martha Núñez and Chris van Dam were elected as representatives of the southern social chamber, and Grant Rosoman was elected to represent the northern environmental chamber. They will assume office November 1st 2004.

Martha Nuñez and Grant Rosoman were re-elected for a new period of three years while Chris van Dam was elected for the first time. The FSC International Center on behalf of the FSC Board of Directors called the elections on the 26th of July 2004 and, after an extending the voting period until 30th September, the representatives were elected.

"This reelection gives me the opportunity to continue the work undertaken in the last year related to the consideration of social aspects in the development of policies and, in general, the whole organization", said Martha Núñez, representative of the social chamber and Vice-chairwoman of the Board of Directors.

"The importance of looking back to the South, and the need for supporting the work done by local communities and indigenous people in forestry was highlighted during the FSC 10th anniversary celebration," continued Martha Nuñez. "We have a big challenge and, we hope that in cooperation with members of the Board of Directors and the FSC family we will move forward to achieve them. I invite everybody to be involved in this process and thank everyone for their support" she concluded.

"I'm eager for the board to take on fully its strategic role in the organization," said Grant Rosoman, representative of the

Environmental Chamber North. "FSC continues to grow and expand its global influence. A key focus for me is to ensure the FSC brand expands its value - in terms of the quality of FSC performance and in providing value to certificate holders, but also in generating income to run the FSC organization."

"The board heard loud and clear the message from the 10th Anniversary to improve FSC performance in the South and in tropical forest areas. I'm enthusiastic about a further term on the board - we have a great team - along with the dedicated staff at the International Center. I appreciate the continued support of the membership. " said Grant Rosoman.

Chris van Dam, representative of the Social Chamber South said: "I hope to be able to influence FSC's policies to facilitate even more access of indigenous communities and small producers to certification and, help to get fair prices for their products that compensate them for their commitment towards responsible forest management"

"I also hope to be able to promote a greater participation of the membership in the FSC's decisions and to guarantee that FSC accredited certification bodies apply in the right way the social standards. Those standards are the ones that distinguish FSC from other certification schemes and are one of the reasons for its prestige," said van Dam.

The FSC board of directors consists of nine members representing the social, environmental and economic chambers, with balanced representation of southern and northern interests.