FSC Global Network

From consolidating its presence in Asia Pacific to going from strength to strength in Africa, FSC continues to expand its network and positioning as the preferred forest certification system.

Africa
- A regional office was established in South Africa and sub-regional coordination offices were established in the Republic of Congo, for the Congo Basin, and in Kenya for East Africa.

North America
- FSC-certified forest area for North America (USA and Canada) accounts for 40% of FSC’s total, and six of the ten largest FSC certificates are located in Canada.

Latin America
- The Organizing Committee of the Olympic and Paralympic Games Rio 2016 announced that all forest products it acquires will be FSC-certified.

Asia-Pacific
- Across Asia-Pacific, 11 FSC national standards development processes are ongoing.

Europe
- This year, FSC joined the European Sustainable Tropical Timber Coalition (EU STTC).

Commonwealth of Independent States (CIS) Region
- FSC Russia, FSC International and ASI (Accreditation Services International) developed a strategic roadmap to further enhance FSC’s integrity in the region. This program is the first of its kind and aims to implement its learnings in other regions.

FSC thanks the following partners for their financial support during 2013, without which our work in promoting responsible management of the world’s forests would not have been possible:

- AkzoNobel
- ATIBT (Association Technique Internationale des Bois Tropicaux)
- The Freshfield Foundation
- Helmholtz-Gemeinschaft/DLR
- IKEA Supply AG
- ISEAL Alliance
- UNEP (UN Environmental Programme)
- WWF CARPO
- WWF Germany
- WWF US
- All anonymous individual contributors
Advocacy

FSC® has been active in advocacy and promoting sustainability this year: from influencing EU procurement legislation to involvement in the new Sustainable Development Goals.

FSC Statistics

- 190,780,723 hectares of FSC-certified forest areas.
- 27,055 Chain of Custody Certificates issued.

Trademark

25%

This year, there’s been a 25% increase in the number of non-certified trademark service licensees; seven new languages added to the label generator system and online training provided to 182 certification staff.

Events & Outreach

FSC has stressed the importance of forest certification by participating in seven key global events and strengthening stakeholder relations.

Business relations

Strengthened relations with leading global companies and expanded FSC’s market presence.

Marketing

FSC global brand research in 11 markets confirmed that FSC certification enjoys a high level of trust among consumers.

Quality Assurance

Seven complaints were closed in 2013, and new procedures and tools strengthened the dispute resolution system.

Social Policy

FSC worked with four smallholder groups in Kenya and Uganda to develop the Modular Approach Program.

Smallholders

FSC dedicated €420,000 to the Smallholder Fund, and supported 30 smallholder projects across six regions.

Governance

There are now 815 members guiding FSC.

That’s a steady growth since 2008.

Policy & Standards

FSC performed 19 consultation processes to ensure the highest quality standards for its certification of responsible forest management.

View the online annual review here: https://ic.fsc.org/2013-annual-review